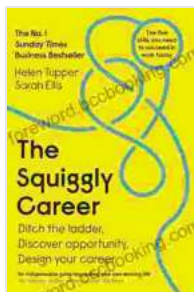


# Ditch The Ladder: Discover Opportunity, Design Your Own Path to Success



## The Squiggly Career: The No.1 Sunday Times Business Bestseller - Ditch the Ladder, Discover Opportunity, Design Your Career by Helen Tupper

★★★★☆ 4.4 out of 5

Language	: English
File size	: 11061 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 228 pages



Are you tired of climbing the corporate ladder? Do you dream of a more fulfilling and flexible career? If so, then it's time to ditch the ladder and discover the opportunities that lie beyond.

In his groundbreaking new book, Ditch the Ladder, Bo Burlingham challenges the traditional notion of career success. He argues that the old model of climbing the corporate ladder is no longer relevant in today's rapidly changing world.

Instead, Burlingham advocates for a new approach to career development. He calls this approach "opportunity design." Opportunity design is the

process of identifying and creating opportunities that align with your interests, skills, and values.

Ditch the Ladder is filled with inspiring stories and practical advice on how to design your own path to success. Burlingham shares the stories of people who have left the corporate world behind to start their own businesses, pursue their passions, or simply live more fulfilling lives.

He also provides a step-by-step guide to opportunity design. This guide will help you to identify your interests, skills, and values. It will also help you to develop a plan for creating the career you want.

If you're ready to break free from the traditional career ladder and forge your own path to success, then Ditch the Ladder is the book for you.

### **What You'll Learn From Ditch the Ladder**

- Why the traditional career ladder is no longer relevant
- How to identify and create opportunities that align with your interests, skills, and values
- Steps to design a career that is fulfilling and flexible
- Stories of people who have ditched the ladder and achieved success on their own terms

### **Who Should Read Ditch the Ladder**

Ditch the Ladder is a must-read for anyone who is:

- Unhappy with their current career

- Dreaming of a more fulfilling and flexible career
- Interested in starting their own business
- Looking for a new approach to career development

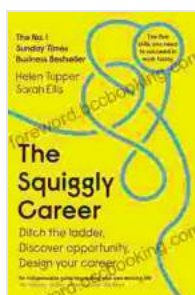
## About the Author

Bo Burlingham is a journalist and author who has written extensively about the changing world of work. He is the author of the bestselling books *Small Giants* and *Finish Big*. Burlingham is also a co-founder of the Opportunity Institute, a nonprofit organization that helps people design their own paths to success.

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